

Health Check Radio Guide Scripts

Male

V.O (Male, 50's)

As a bloke you know that once things reach a certain age they need a check-up - your car, your laptop...yourself. Even if you're feeling well a FREE NHS Health Check can help you stay in top condition.

You might not be aware of the risks of heart disease, stroke, kidney disease and diabetes – but the warning signs could be there.

An NHS Health Check is available if you are between 40 and 74 and involves a few questions and measurements, including a simple blood test to check your cholesterol. Afterwards you'll receive personalised advice on how to stay healthy and active.

Find out more about getting a FREE NHS Health Check today (or alternative CTA below)

Younger female

V.O (Girl, 8-12)

Dear Mummy...I had lots of fun at gymnastics with you today. I can't wait to go again. I wish we could go every week.

V.O (Woman, 40+)

Nobody likes to worry about getting older but it's important to think about your future. You might feel okay but once you reach 40 a FREE NHS Health Check can help put your mind at ease and suggest simple lifestyle changes that keep you healthy and active.

V.O (Woman, 40+)

So find out more about your FREE NHS Health Check today and stay healthy for your family (or alternative CTA below).

Older female

V.O (Female, 20-30)

Hey Mum...thanks for coming to the kid's gymnastics show today. It meant a lot to them... they're really looking forward to us all going on holiday together.

V.O (Female, 60+)

Nobody likes to worry about getting older but it's important to think about your future, and that includes looking after your health. You might feel okay but if you are aged between 40 and 74 it's worth getting your FREE NHS Health Check.

This involves a few questions and measurements, including a simple blood test to check your cholesterol. Afterwards you'll receive personalised advice on how to stay healthy and active.

So find out more about your FREE NHS Health Check today and stay healthy for your family.

Alternative CTAs / tags:

- To find out more about your free NHS Health Check visit your GP today.
- Free NHS Health Checks are available now at your local Tesco; find out more by visiting healthcheck.nhs.uk
- Free NHS Health Checks are available now at your local GP Surgery; find out more by visiting healthcheck.nhs.uk
- Free NHS Health Checks are available now at your local chemist; find out more by visiting healthcheck.nhs.uk
- Free NHS Health Checks are available Tuesdays at X
- Free NHS Health Checks are available during November at X
- To find out more about how you can get a free NHS Health Check visit healthcheck.nhs.uk
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