# Optimizing effectiveness of the NHS Health Check programme in Hull:

### Delivering CVD services in local government

Sally Barlow

Public Health Lead

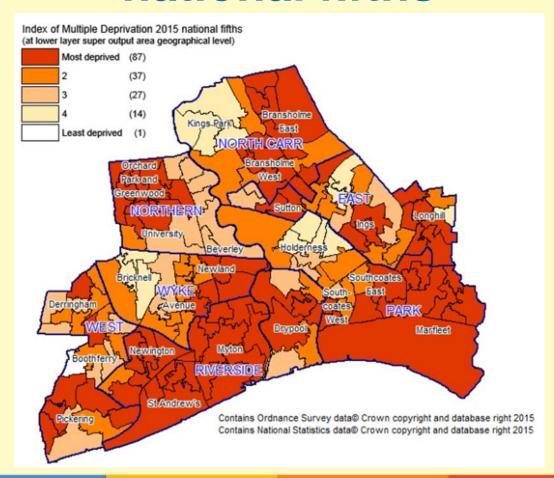


#### **Overview**

- Introduction to the picture in Hull
- A case for remodelling provision
- Incentivised uptake
- Future implications

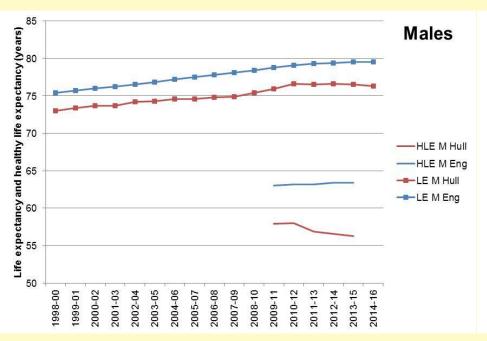


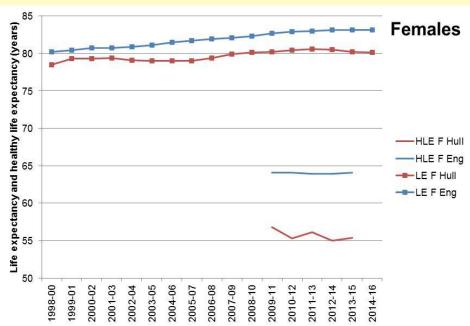
### Index of Multiple Deprivation 2015 national fifths





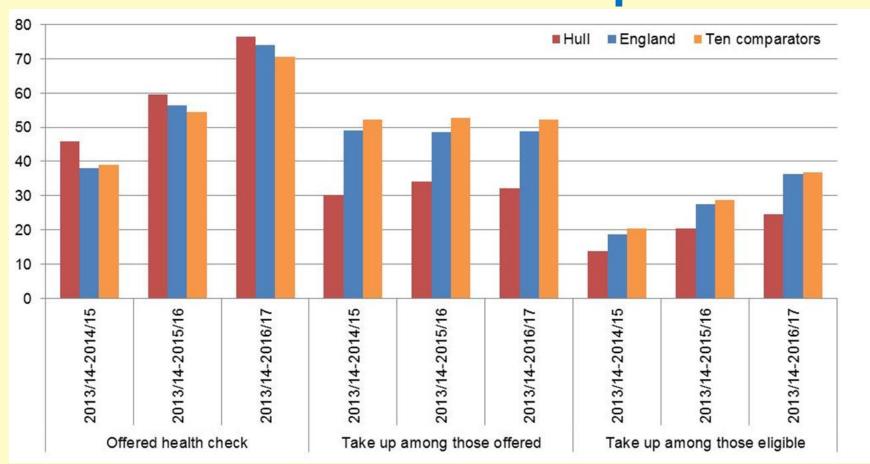
### Life expectancy and healthy life expectancy





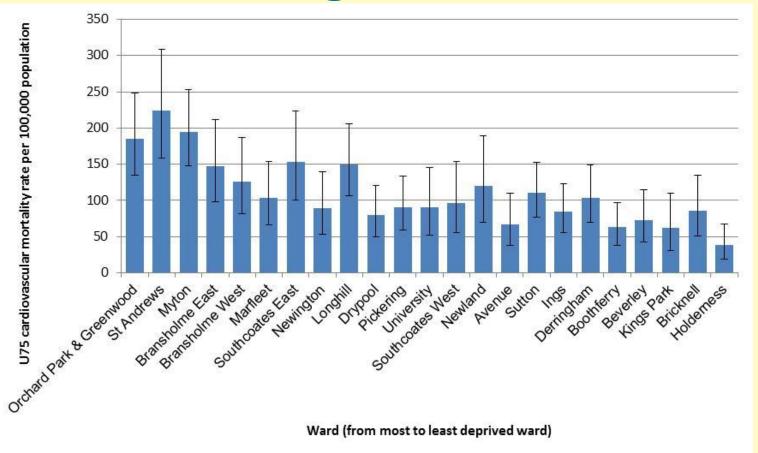


# Performance 2013/17: A case for remodelled provision





# Premature cardiovascular mortality rate: A case for weighted remuneration



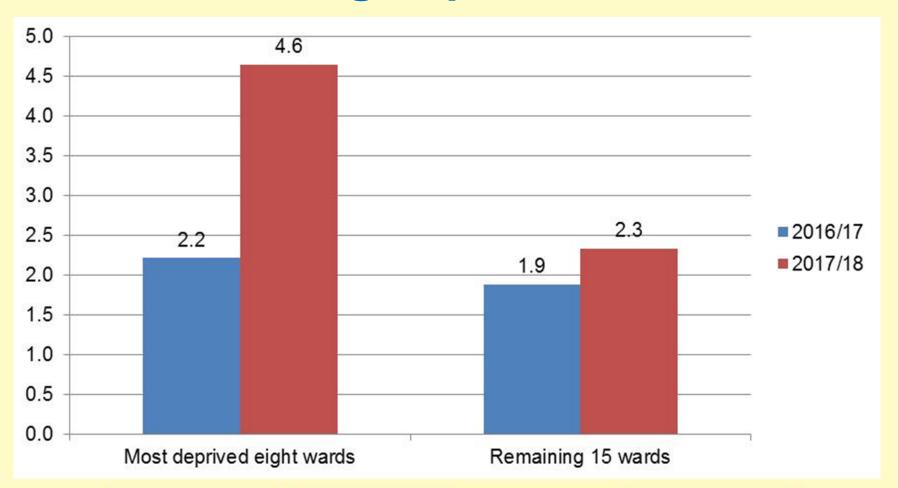


#### Incentivised model 2017/18

- Informed by intelligence
- Simple remuneration structure
- Adaptability
- Community delivery: ICE Creates

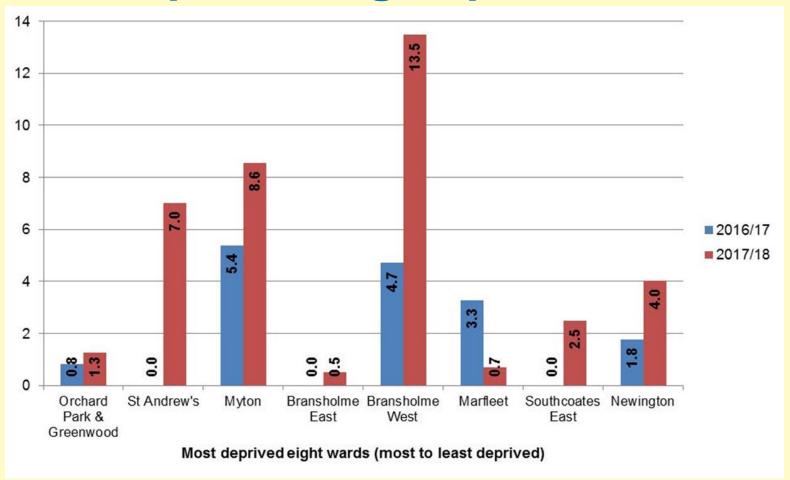


#### Percentage uptake 2017/18





#### Ward percentage uptake 2017/18





#### **Future implications**

- Financial challenges
- Reprocurement
- Long term outcomes
- Innovation

