

Heart Age tool – make it work for you

Print media

If you wish to use the Heart Age tool in print media, you can either use:

- www.nhs.uk/myheartage or
- Add a QR code.



It's preferable to use both because not everyone will have a QR reader on their smartphone.

QR codes allow someone with a smartphone to quickly get to a website without having to type in a long url. We can create a QR code that's specific to you (similar to the one above), so together we can anonymously track usage of the tool by those who used the QR code.

Digital media

You can also embed the Heart Age tool in your **website**, like this example on the [Huffington Post](#) . Just email martin.moth@nhs.net, giving details of your website and we can provide you with bespoke code for your site.

If you simply wish to [link to the Heart Age](#) in, for example, an **email** or on **Facebook** or **Twitter**, again, drop me an email stating whether it's for a CCG, GP surgery or whatever, and I can provide a specific link that will enable us to report on how many people click on your link.

If you have any further questions, please get in touch.

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